



June is Recreation Month

Social Media Post Examples

1. Facebook / Instagram Blurbs

Post 1 – Launch Announcement

📣 June is Recreation Month is here!

Join [Community Name] this June for a month of play, movement, and fun for all ages! From [example activity] to [example activity], there's something for everyone.

📅 Check out the full schedule here: [Insert link]

#JunelsRecMonthNS #ActiveTogether #PlayOutsideNS

Post 2 – Week Highlight (Bike Week example)

🚲♂️ It's Bike Week!

Grab your helmets and explore [local trails/parks] with your family. Everyone is welcome — beginners, experienced riders, and everyone in between. Don't miss [local bike week activity or event] on [Date]!

#JunelsRecMonthNS #ActiveTogether #BikeWeekNS

Post 3 – Inclusive Recreation Week

💛 Inclusive Recreation Week

Play is for everyone! Join us for [local inclusive recreation activity or event]. Celebrate inclusion and community in a fun, active way.

#JunelsRecMonthNS #ActiveTogether #InclusiveRecNS

Post 4 – Connecting with the Land Week

🌿 Connect with Nature!

From [local nature activity or event] to [local nature activity] - Connecting with the Land Week is your chance to enjoy the great outdoors and learn something new.

#JunelsRecMonthNS #ActiveTogether #NatureWeekNS

Post 5 – Explore Your Community Week

🏠 Explore Your Community!

Take part in [local activity or event], [local activity or event] and [local activity or event]. Discover hidden gems and make new friends while staying active.

#JunelsRecMonthNS #ActiveTogether #ExploreNS

Explore.
Play.
Discover.

Post 6 – Volunteer Spotlight / Storytelling

♥ Meet our Volunteers!

Our amazing volunteers make June is Recreation Month possible! From leading activities to welcoming participants, they help build stronger, healthier communities.

#JuneIsRecMonthNS #ActiveTogether #CommunityChampions

2. Newsletter Blurbs

Option 1 – Launch Announcement

Subject: Celebrate June is Recreation Month in [Community Name]!

Body:

Join us this June for a month-long celebration of active living, play, and community connection! Activities include [list a number of planned activities or events] and inclusive recreation opportunities for all ages. Learn more and find events near you: [Insert link/socials]

Option 2 – Week Highlight (example: Bike Week)

Subject: Get Ready for Bike Week!

Body:

June is Recreation Month kicks off with Bike Week! Families and individuals of all skill levels are invited to [list some of the bike week events or activities planned]. Don't forget your helmet!

Details here: [Insert link/socials]

Option 3 – Volunteer / Story Feature

Subject: Celebrating Our Volunteers

Body:

June is Recreation Month wouldn't be possible without the dedication of our community volunteers. Learn how you can get involved and make a difference while promoting active living: [Insert link/socials]